

Press information

KYOCERA expands its market presence by opening a new office in Italy

Kyocera established an Italian site for industrial printhead sales on April 1, 2016 in response to the rapidly growing market for digital printing

Kyoto, Japan / Neuss, Germany, August 02, 2016 – Kyocera

Fineceramics opened a new sales office for industrial printheads in Milan on April 1, 2016. The Japanese company established this representative office in Italy as a response to the rapidly growing market for digital printing in the country. The new office will allow Kyocera to further develop sales of inkjet printheads as well as its other printing technologies.

Kyocera Fineceramics aims to gain a foothold in the Italian market and further strengthen customer relationships through the independent representative office. The company was inspired to do so in part due to the great success it had at this year's DRUPA, the world's largest trade fair for print and crossmedia solutions, held in Dusseldorf, Germany. By establishing this new Italian location, Kyocera reinforces its position as a reliable, long-standing printhead supplier.

"Italy is an important production site for the industrial printing sector, which is currently booming – so we opened this location to address this upward trend. This November, Kyocera will also take part in Inprint, a trade fair for industrial printing technology in Milan," says Hideto Hoori, European Product Line Manager. "By opening this office, we are pursuing our goal of establishing our market position in this strategically important and dynamically growing economic

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 (0) 2131/16 37 - 188
Fax: +49 (0) 2131/16 37 - 150
Mobil: +49 (0) 175/7275706
daniela.faust@kyocera.de
www.kyocera.eu

Grayling München
Sebastian Paulus
Landwehrstrasse 61
80336 München
Germany
Tel.: +49 (0) 89 411 123 217
Mobil: +49 (0) 151 6561 2841
sebastian.paulus@grayling.com

Grayling Frankfurt
Elena Lindenzweig
Hanauer Landstr. 147-149
60314 Frankfurt am Main
Germany
Tel.: +49 (0) 69/96 2219 - 66
Fax: +49 (0) 69/96 2219 - 96
elena.lindenzweig@grayling.com

Press information

region.”

Kyocera’s printing expertise attracts customers from the textile industry in particular, as well various other sectors. For example, Kyocera digital printing is used for construction tile production.

The new office in Italy’s second-largest city is currently staffed by a sales team, who will likely be joined by application engineers at a later date.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world’s leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 235 subsidiaries (as of March 31, 2016), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the oldest producers of solar energy systems worldwide, with more than 40 years of experience in the industry.

The company is ranked #531 on Forbes magazine’s 2016 “Global 2000” listing of the world’s largest publicly traded companies.

With a global workforce of over 69,000 employees, Kyocera posted net sales of approximately €11.59 billion in fiscal year 2015/2016. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, and fine ceramic products. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €360,000 per prize category).

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 (0) 2131/16 37 - 188
Fax: +49 (0) 2131/16 37 - 150
Mobil: +49 (0) 175/7275706
daniela.faust@kyocera.de
www.kyocera.eu

Grayling München
Sebastian Paulus
Landwehrstrasse 61
80336 München
Germany
Tel.: +49 (0) 89 411 123 217
Mobil: +49 (0) 151 6561 2841
sebastian.paulus@grayling.com

Grayling Frankfurt
Elena Lindenzweig
Hanauer Landstr. 147-149
60314 Frankfurt am Main
Germany
Tel.: +49 (0) 69/96 2219 - 66
Fax: +49 (0) 69/96 2219 - 96
elena.lindenzweig@grayling.com